



CASE STUDY

HOW RELEX USES MAPTICIAN TO HELP EMPLOYEES PLAN MORE EFFECTIVE OFFICE DAYS

Designing an Office Experience Worth the Commute

Hybrid work has changed how employees decide when—and why—to come into the office. For many organizations, the challenge is ensuring that time spent on-site is productive, collaborative, and worth the commute.

RELEX Solutions operates offices across Europe, North America, and Asia. As the company expanded its U.S. presence, it established its Atlanta office as a hub for collaboration while embracing a flexible hybrid work model.

With approximately 2,500 employees globally and about 340 employees in the United States, the Atlanta office supports cross-functional hybrid teams. One unique element of the workplace is its dog-friendly policy, where employees can bring their dogs to the office on designated days.

To support both hybrid coordination and day-to-day workplace operations, RELEX implemented Maptician to give employees visibility into who will be in the office, where they can sit, and how to reserve the spaces they need—helping ensure every in-office day is intentional and productive.

When Hybrid Work Creates Coordination Challenges

Like many organizations adapting to hybrid work, RELEX faced a new challenge: employees did not always know who would be in the office before commuting in.

RELEX Solutions

Global provider of supply chain and retail planning software helping retailers optimize inventory, demand forecasting, and operations.

Headquarters

Helsinki, Finland

Global Workforce

2,500 employees

U.S. Workforce

340 employees

Atlanta Office Snapshot

The Atlanta office serves as RELEX's primary U.S. hub, supporting a flexible hybrid workforce and cross-functional teams.

Employees use Maptician to coordinate in-office schedules, reserve desks, manage meeting spaces, and plan collaboration days.

As a result, some employees arrived to find few colleagues present, making collaboration difficult. Office administrators also spent valuable time answering questions about workspace availability, such as who is in the office today, where is my team sitting, and is this conference room available?

Managing meeting rooms also created friction. Without a visible reservation system, employees sometimes occupied conference rooms without knowing whether the space had already been booked.

“Before Maptician, people would come to me asking who had a conference room reserved or whether they could use it,” said Jae Scott, Office and Onboarding Coordinator at RELEX. “Now they can check it themselves and book it instantly.”

Giving Employees Visibility Into the Workplace

RELEX implemented Maptician to provide a centralized platform where employees can plan their time in the office more effectively. Using Maptician, employees can:

- Reserve desks in advance.
- Book conference rooms.
- See who will be in the office.
- Coordinate schedules with their teams.

Today, employees at RELEX use Maptician daily to manage their workspace experience.

“All of our employees use it every day,” said Scott. “They pre-book their desk, reserve conference rooms, and can see where people will be sitting.”

This visibility helps employees decide which days to come into the office based on when colleagues will be present. Teams can also sit near each other when collaboration is needed. The platform also plays an important role in onboarding. New hires are introduced to Maptician early so they can easily locate their team members and reserve desks nearby during their first days in the office.

Keeping a Dog-Friendly Workplace Organized

RELEX also uses Maptician to help coordinate its dog-friendly office policy. Because the office limits the number of dogs allowed each day and designates specific days when pets are permitted, visibility is important.



“We have our dogs set up as users in Maptician,” Scott explained. “When someone books their desk, they also book a space for their dog.”

Pictured Left: Bo, RELEX Dog User

Each registered dog is set up as a user within the system, allowing employees to reserve space for both themselves and their pets when booking a desk. This approach helps keep the policy organized while allowing employees to plan their office days accordingly.

Helping Employees Plan More Productive Office Days

Since implementing Maptician, RELEX has created a more transparent and flexible workplace environment. Employees can now see who will be in the office, where they can sit, and which spaces are available—allowing them to plan their in-office days with greater confidence.

With this visibility, many questions that previously required assistance from office administrators are now handled through self-service. Employees can quickly access the information they need to coordinate schedules, reserve workspaces, and plan productive collaboration days.

“Maptician helps everyone see who will be in the office, where they’re sitting, and what spaces are available. It makes it much easier for employees to plan their day and make the most of their time in the office.”



Jae Scott
Office & Onboarding
Coordinator, RELEX

Key Outcomes

- ▶ **More Intentional Collaboration**
Employees can see when colleagues plan to be in the office and choose days that maximize opportunities for teamwork.
- ▶ **Improved Hybrid Coordination**
Teams can align schedules and reserve desks near one another when they plan to collaborate.
- ▶ **Simplified Meeting Room Management**
Conference rooms can be reserved instantly with full visibility across the office.
- ▶ **Greater Workplace Visibility**
Employees can quickly access workspace information and plan their office days more effectively.

See Maptician in Action

Maptician helps organizations bring clarity to workplace operations with hybrid desk booking, conference room management, workplace analytics, and real-time visibility into office presence.

Request a demo to see how Maptician can help your organization support a more productive and flexible workplace.



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